



Louis Zweig
BBA '86
Senior Vice President Commercial Operations, SDM
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Louis Zweig is Southern Glazer's SVP Commercial Operations, working with the company's Supplier Development and Marketing team. Responsibilities include leading the company's new supplier evaluation and onboarding process, managing and incubating new suppliers, and driving distribution agreements. Louis specializes in working on celebrity-owned brands.

Louis has held senior leadership roles on the supplier and distributor tiers for 38 years. On the supplier tier, Louis was a National Sales and Marketing Manager, VP Sales and Marketing and Regional VP Trade Marketing for the companies that became Diageo. With Glazer's, Louis was the SVP Marketing and Strategy, and led teams that won billions of dollars for the company.

Away from work, Louis is the Chairman of the Dallas Jewish Community Foundation, which is the philanthropic catalyst for the community. He has served on dozens of non-profit boards locally and nationally, often chairing their strategic planning process. He and his wife created the community's Special Needs Partnership, which provides educational opportunities and training resources for families and schools. He graduated from UT-Austin in 1986 with his BBA and got his Master's in Organizations and Strategy from UT-Dallas.